

PIZZA SUCCESS GUIDE

If You Have It, They'll Buy It



“Adding Hunt Brothers Pizza to our store has been fantastic! It’s become critical, and I couldn’t imagine doing business without it.”

—Rob Womack

Parsley’s Market

Woodbury, TN

Products that build repeat business.

Our pizza products arrive at your store with sauce and cheese ready to go. That makes for a consistent product that’s simple to prepare, keeping your labor costs low. And the irresistible taste keeps customers coming back for more! We ensure that all new products are consumer- and store-tested before introducing them to our stores. Plus we are constantly developing new products to help grow your sales. And our “All Toppings No Extra Charge[®]” promise—resulting in one price-point for pizzas—makes our program simple and easy to operate. Additional Hunt Brothers[®] Pizza products include Wings, WingBites[®], and sales-inducing Limited Time Offers like Chicken Bacon Ranch Pizza.



Unsurpassed service.

Your Hunt Brothers® Pizza Account Manager is a trusted advisor who helps you lower inventory costs and increase profits. Our people are highly trained in what we call Advanced Direct Store Delivery. In addition to keeping your store stocked and ready, we bring you free sales-boosting tools: special Limited Time Offers, eye-catching Point-of-Purchase items, and promotions. Our Account Managers can also show your employees how to increase business through “suggestive selling” and local store marketing programs. With 52 touches each year, our Account Managers will start to feel like an extension of your store team. Another service we provide is a Store Locator on our website. Customers can find your store with their smartphones or from a computer.

“My Hunt Brothers Account Manager cares as much about my business as I do.” —Mike Patel

*Lacy's Market
Middle Tennessee*



Powerful programs that build brand and store awareness

with free marketing materials & National brand partnerships.



Examples of 2017 & 2018 promotional point of sale materials

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Partner with the #1 Pizza Brand in The C-Store Industry

Branded c-store pizza is already a billion-dollar market and Hunt Brothers® Pizza is the industry leader, consistently delivering gross margins in the 50% range. We now partner with over 7,500 stores in 28 states, and we make it easy to get started. We know exactly what it takes to maximize your profits. Plus we have innovative programs that drive consumers directly to your store to build repeat business. Learn more about how Hunt Brothers Pizza can guide your business to consistently higher profits.

A family tradition you can trust.

Since the early 1960s, the Hunt brothers family—a real family with true family values—has been at the center of our great American success story. Our hard work and commitment to excellence has made us the #1 c-store pizza brand, and our experience will boost your bottom line.

The principles that guide our business relationships:



**Place God first in all we do,
Be a blessing to people,
Trust God to meet our needs,
Strive for excellence.**



If You Have It, They'll Buy It. Getting Started Is Easy.

C-Store foodservice sales are up 9.6%* and Hunt Brothers® Pizza wants to be your profit partner. Give us the opportunity to show you how easily we can help increase your store profits with the leading brand of pizza in the c-store industry.

Get your piece of the pie.

[Click to Set up a Sales Consultation](#)



*9.6% Sales Foodservice growth from 2014 to 2015. Source: CSX
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