



Serving Great Pizza From Our Family To Yours

NEWS RELEASE

For Immediate Release

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Hunt Brothers® Pizza Helps One Lucky Winner Fuel Their Car and Their Stomach for a Year

NASHVILLE, TENN. (December 12, 2008) – Bill Holland, a customer at the Little Point Auto Truck Stop in Stilesville, Ind., is the grand prize winner of the inaugural Hunt Brothers® Pizza Free Fill-up Sweepstakes. Randomly selected from 41,168 entries, Holland will receive free Hunt Brothers® pizza and gasoline for one year courtesy of Hunt Brothers.

“The contest was an amazing success—not just for our winner, but for all of our participating convenience store locations,” said Scott Hunt, senior executive of Hunt Brothers Pizza. “With our company’s first nationwide sweepstakes, we were able to boost interest in our products and awareness of where our pizza can be found in communities all across the country. In the long run, that can translate into increased sales for all our convenience store partners.”

As the location with the winning sweepstakes contestant, the Little Point Auto Truck Stop won 216 free Hunt Brothers Pizza, T-shirts and caps for the entire staff. It was also the site for the prize presentation that took place Friday, December 12. Holland and the convenience store employees were on-site for this momentous occasion.

Having never tried a Hunt Brothers Pizza, Holland noticed a tabletop display for the sweepstakes at the Little Point Auto Truck Stop near his home and signed up for the contest online that night. Soon after—but before he learned he was the winner—a night came when neither Holland nor his wife wanted to cook. He remembered Hunt Brothers from the contest and brought home a pizza.

“Turns out it was pretty doggone good,” said Holland. “We went back another three times before winning the contest, usually on Tuesday night when we’re taking care of our granddaughter.”

Holland, a former employee with a major manufacturing company in technological infrastructure, left his office job of 30 years to work with homeless teenagers at a not for profit organization called Stepping Stones. The staff and volunteers at Stepping Stones help young men and women find a new home, earn a high school diploma, find employment or attend college.

About Hunt Brothers Pizza

The four Hunt Brothers—Don, Lonnie, Jim and Charlie—have been in the pizza business since 1962, and in business together since 1990. Hunt Brothers® Pizza is the largest distributor of fresh dough pizza to the convenience store market, with more than 6,000 locations in 27 states. The Hunt Brothers Pizza program offers a complete turnkey operation for convenience stores, and all of the equipment and training the storeowner needs to be successful in the pizza business. The store is serviced weekly by Hunt Brothers Pizza team members who deliver product in company-owned trucks. In addition to delivery, service includes rotating product, training employees, displaying marketing materials and support in business development. The Hunt Brothers Pizza product line encompasses all day parts—including the company’s 12” pizza, their Thin Crust pizza and their distinctive 12” breakfast pizza, all with Hunt Brothers Pizza’s signature promise of “All Toppings No Extra Charge®.” For more information about Hunt Brothers Pizza, please visit www.huntbrotherspizza.com or call toll-free 800-453-3675.

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