



Serving Great Pizza From Our Family To Yours

NEWS RELEASE

For Immediate Release

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HUNT BROTHERS® PIZZA TAKES TEST LAP WITH NASCAR *Primary Sponsorship at Talladega with #70 Jeremy Mayfield*

(Nashville, Tenn. April 2, 2008) – Hunt Brothers® Pizza announces a sponsorship test with Haas/CNC Racing and the #70 Jeremy Mayfield car in the 2008 NASCAR Sprint Cup Series.

The test sponsorship with the Haas/CNC racing team will include the following:

- Secondary sponsor for the upcoming Samsung 500, April 6th at the Texas Motor Speedway
- Primary sponsor at the Aaron's 499, April 26th at the Talladega Speedway.

“At Hunt Brothers®, we are committed to becoming a strong national brand, especially within the C-Store Industry,” said Scott Hunt, executive at Hunt Brothers® Pizza. “Our involvement in NASCAR sends a strong message to C-Store Owners, C-Store Chains, and Oil Companies that we are a serious player, and we are committed to driving product awareness on the national level and ultimately boosting sales for our C-Store partners.”

About Hunt Brothers® Pizza:

Hunt Brothers® Pizza was established in 1962 by four brothers—Charlie, Lonnie, Jim and Don Hunt. Today, Hunt Brothers® Pizza is available in more than 6,000 locations across the United States. The Hunt Brothers® Pizza program includes staff training, as well as the equipment necessary to make the pizza, including the point-of-sale pizza shoppe and everything that the store owner needs to be successful in the pizza business. For more information about Hunt Brothers® Pizza, please visit huntbrotherspizza.com or call 1-800-533-7132.

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