

NEWS FROM: HUNT BROTHERS PIZZA®

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Hunt Brothers® Pizza Moves Into Iowa

Eastern Iowa Locations Mark Latest Company Expansion

NASHVILLE, TENN, March 13, 2008---- Hunt Brothers® Pizza, the largest distributor of a branded pizza program for the convenience store industry, announced today that it has opened pizza shoppes in and around Cedar Rapids, Iowa, marking the company's latest expansion into a new territory.

According to Frank Hunt, one of the team members responsible for business development in this area, the company now has seven locations in the state, further expanding its total convenience store locations to more than 6,000 locations for the company. The expansion to Iowa takes Hunt Brothers Pizza's coverage to 28 states and reflects the ongoing growth of the brand.

The locations are Eldon Kwik Shop in Eldon; Gas & Go in Lovilia; J & J Pit Stop in Columbus Junction; Kramer's in Salem; Sigourney Fast Stop in Sigourney; Steamboat Landing in Muscatine; and Welcher's 66 in Mount Pleasant.

Hunt said the continued success of the company and the demand from the Iowa area make this move a natural one. "We have recognized a demand from Iowa businesses for our product and see this state as a major growth area for the company. We have a solid team of trained Hunt Brothers Pizza Professionals working to bring our product and program to eastern Iowa."

Hunt Brothers focuses on the convenience store market and has targeted this geographic area for continued expansion. The company will be part of the annual National Association of Convenience Stores (NACS) Show in Chicago in the fall.

Hunt Brothers® Pizza offers a comprehensive pizza program to convenience store owners in 27 states. The product line, which encompasses all dayparts, includes the company's 12" pizza, its Thin Crust pizza and their distinctive 12" breakfast pizza. All pizzas are delivered using the Hunt Brothers® direct store distribution and are sold in either whole pizzas or the company's 'Hunk 'a Pizza®', which is one-quarter of a whole pizza. All come with Hunt Brothers® Pizza's signature promise of "All Toppings No Extra Charge®."

Hunt Brothers® Pizza was established by four brothers -- Charlie, Lonnie, Jim and Don Hunt—who have been in the retail and wholesale pizza business since 1962. In 1990, the Hunt Brothers began distributing their original fresh dough pizza under the Buffet Style Pizza™ name before changing the name to Hunt Brothers® Pizza in 2004. In addition to the pizza and toppings, the company also sells and distributes all the equipment necessary to make the pizza, from their conveyor style oven to a compact pizza shoppe with everything a convenience store owner needs to get started in the pizza business.

Under the Hunt Brothers® Pizza business model, convenience stores purchase the company's equipment and pizza makings. Store employees are then trained to prepare and cook pizza the Hunt Brothers® way. In one of Hunt Brothers Pizza's service distinctions, team members visit the stores each week to work with the storeowners on a range of services to build the store's sales. They work with the storeowners to assess inventory status and then replenish and rotate product, which they keep in their company-owned, refrigerated trucks. They also provide training for employees, display marketing materials and support the business development effort of the store.

The stores do not pay franchise fees or royalties.

For more information, Hunt Brothers® Pizza can be found on the web at www.huntbrotherspizza.com, or by calling 1-800-453-3675.