



Serving Great Pizza From Our Family To Yours

NEWS RELEASE

or Immediate Release

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HUNT BROTHERS® PIZZA NOW AVAILABLE IN COLORADO *Gypsum “Stop’n’Save” Opens Pizza Shoppe*

(Nashville, Tenn. March 19, 2008) – Hunt Brothers® Pizza is proud to announce its first pizza shoppe location in Colorado at the Stop ‘n’ Save convenience store in Gypsum. Including Colorado, Hunt Brothers® is now available in 27 states at more than 6,000 locations.

As part of the grand opening celebration, a two hour live radio remote with KSKE and KTUN is scheduled from **11 a.m. to 1 p.m. on Saturday, March 22** at the following location:

Stop ‘n’ Save convenience store
Located at 101 Oak Ridge
Gypsum, CO 81637

“The Colorado expansion is a sign of significant growth for Hunt Brothers® Pizza as a company,” said Scott Hunt, senior executive at Hunt Brothers. “We are always excited to reach new areas of the country and introduce ourselves to new customers. We look forward to partnering with more Colorado-area locations in the coming weeks and months.”

In 2007, Hunt Brothers® introduced its newly designed signature pizza shoppe, which allows convenience stores to prepare and bake each pizza to order. The pizza shoppe was designed to increase store appeal, build new sales, and improve ergonomics while further enhancing a store’s return on investment.

Hunt Brothers® allows customers to customize their pizza with a wide range of toppings at no extra charge. The product line includes the 12” Original pizza, Thin Crust pizza, and their unrivaled Slice of Breakfast product. All pizzas are delivered fresh frozen to the convenience store through Hunt Brothers® distribution partners. Stores then add toppings and bake the pizzas in the pizza shoppe. Customers can purchase a whole pizza or a Hunk A Pizza®, which is one-quarter of the 12” pizza. All products live up to the Hunt Brothers® signature promise of All Toppings No Extra Charge®.

About Hunt Brothers® Pizza:

Hunt Brothers® Pizza was established in 1962 by four brothers—Charlie, Lonnie, Jim and Don Hunt. Today, Hunt Brothers® Pizza is available in more than 6,000 locations across the United States. The Hunt Brothers® Pizza program includes staff training, as well as the equipment necessary to make the pizza, including the point-of-sale pizza shoppe and everything that the store owner needs to be successful in the pizza business. For more information about Hunt Brothers® Pizza, please visit huntbrotherspizza.com or call 1-800-533-7132.

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