



Serving Great Pizza From Our Family To Yours

## NEWS RELEASE

***For Immediate Release***

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# Hunt Brothers® Pizza Extends Partnership with HAAS CNC Racing

*Company to Serve as a Primary Sponsor of #66 and #70 in 2008*

**Nashville, TN (July 1, 2008)** - Hunt Brothers Pizza announces it has extended its sponsorship agreement with HAAS CNC Racing for the 2008 racing season. The Nashville, Tennessee-based company will serve as a primary sponsor of the #66 and #70 cars in multiple events throughout the 2008 campaign. Hunt Brothers Pizza will also be as an associate sponsor on the #66 in each 2008 event. The announcement was made today by Scott Hunt, executive of Hunt Brothers Pizza and Joe Custer, team General Manager.

“NASCAR is a natural fit for Hunt Brothers Pizza,” added Hunt. “Many of our loyal customers are NASCAR fans and NASCAR fans are known to be the most brand-loyal to sponsors than in any other sport. We look forward to taking our message nationally to the 50-75 million fans across the country.”

The Hunt Brothers Pizza Chevrolet made its entrance into the sport on the #70 at Talladega where it qualified third for the event.

“We are very excited to have Hunt Brothers Pizza as a continued partner,” said Custer in making the announcement. “This is another great step forward for our race team. We’re anxious to give them a great program on and off the track.”

Hunt Brothers Pizza will make its next appearance July 5th when driver Scott Riggs will pilot the Hunt Brothers Pizza #66 Chevrolet in the Coke Zero 400 at Daytona International Speedway.

### **About Hunt Brothers Pizza**

The four Hunt Brothers - Don, Lonnie, Jim and Charlie - have been in the pizza business since 1962 and in business together since 1990. Hunt Brothers Pizza is the largest distributor of fresh dough pizza to the convenience store market, with over 6,000 locations in 27 states.

The Hunt Brothers Pizza program offers a complete turnkey operation for convenience stores and all of the equipment and training the storeowner needs to be successful in the pizza business. The store is serviced weekly by Hunt Brothers® Pizza team members who deliver product in company owned trucks. In addition to delivery, service includes rotating product, training employees, displaying marketing materials and support in business development.

The Hunt Brothers Pizza product line encompasses all day parts – including the company’s 12” pizza, its Thin Crust pizza and their distinctive 12” breakfast pizza all with Hunt Brothers® Pizza’s signature promise of “All Toppings No Extra Charge®.” For more information about Hunt Brothers Pizza, please visit [www.huntbrotherspizza.com](http://www.huntbrotherspizza.com) or call 1-800-453-3675.

### **About HAAS CNC Racing**

Based in Kannapolis, N.C., and owned by Haas Automation Inc. – the world’s largest CNC machine tool builder – HAAS CNC Racing has competed in NASCAR since 2002. The race team currently fields two NASCAR Sprint Cup Series teams with a 2008 driver lineup consisting of Scott Riggs in the No.66 and Johnny Sauter, Jason Leffler and Max Papis in the No.70.

HAAS CNC Racing is a technological leader in NASCAR. Its newly constructed 140,000 square foot world-class shop facility boasts cutting edge equipment including a research and development department filled with CNC machines for prototype production, and a seven-post, full-scale track simulator to model racetrack conditions. In early 2008, the team’s parent company completed construction of its 180-mph rolling-road wind tunnel. It will be the first of its kind in North America, and only the third rolling road wind tunnel of its scale in existence.

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