



Serving Great Pizza From Our Family To Yours

## NEWS RELEASE

**For Immediate Release**

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**Hunt Brothers® Pizza to Showcase Quality Products at NACS® Show**  
*NASCAR Legend Richard Petty to Appear in Hunt Brothers Booth*

**NASHVILLE, TENN. (September 29, 2009)** – Hunt Brothers® Pizza, which offers c-stores top quality pizza and chicken wings, will be promoting its product at the NACS® Show in Las Vegas, Nev., in October. In addition to introducing the new Hunt Brothers™ Wings, the Hunt Brothers booth, No. 1263, will also feature the No. 44 Dodge Charger show car and daily drawings for giveaways.

On Wednesday, Oct. 21, Richard Petty will be in the Hunt Brothers booth from 1 p.m. to 3 p.m., promoting the Hunt Brothers brand as well as the NASCAR Sprint Cup Series partnership between Hunt Brothers Pizza and Richard Petty Motorsports. Petty will also be holding an autograph session at this time.

For the 2009 NASCAR racing season, Hunt Brothers Pizza joined with Richard Petty Motorsports as the primary sponsor of the No. 44 car driven by AJ Allmendinger. Although Petty will only be at the show on Wednesday, the No. 44 Hunt Brothers Pizza Dodge Charger show car will be in the booth all week.

Attendees are encouraged to visit the booth and have their badge scanned to be entered into the daily, \$250-gift-card giveaway. Hunt Brothers will also be offering its famous pizza, the company's core product, and the new Hunt Brothers Wings. Introduced in 2009, the new chicken wings make a great complement to any Hunt Brothers Pizza meal.

The NACS Show is October 20 through 23 at the Las Vegas Convention Center in Las Vegas, Nevada. For additional information about the Hunt Brothers NACS Show booth, visit NACS Connect at <http://nacsconnect.bdmetrics.com> and search for Hunt Brothers Pizza.

**About Hunt Brothers Pizza:**

The four Hunt Brothers—Don, Lonnie, Jim and Charlie—have been in the pizza business since 1962 and in business together since 1990. Hunt Brothers Pizza is the largest distributor of fresh dough pizza to the convenience store market, with more than 6,000 locations in 28 states.

The Hunt Brothers Pizza program offers a complete turnkey operation for convenience stores, and all of the equipment and training the storeowner needs to be successful in the pizza business. The store is serviced weekly by Hunt Brothers Pizza team members, who deliver product in company-owned trucks. In addition to delivery, service includes rotating product, training employees, displaying marketing materials and support in business development. The Hunt Brothers Pizza product line encompasses all day parts—including the company's 12" pizza, its Thin Crust pizza and their distinctive 12" breakfast pizza, all with the signature promise of "All Toppings No Extra Charge®." In 2009, the company expanded its menu to include Hunt Brothers™ Wings, which come in Southern Style and Hot 'n Spicy flavors. For additional information about Hunt Brothers Pizza, please visit [www.huntbrotherspizza.com](http://www.huntbrotherspizza.com) or call toll-free (800) 453-3675.

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