



Serving Great Pizza From Our Family To Yours

NEWS RELEASE

For Immediate Release

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Hunt Brothers® Pizza Wins Fourth Consecutive Readers' Choice Award

Company Named Top Performer in Pizza Category

NASHVILLE, TENN. (Feb. 25, 2010) – For the fourth consecutive year, Hunt Brothers® Pizza (www.huntbrotherspizza.com) has come out on top in the *Convenience Store Decisions* Readers' Choice Award. Hunt Brothers beat out all other convenience store pizza providers winning the “Top Performer” award in the branded pizza category.

The *Convenience Store Decisions* Brand Preference Study, a poll of convenience store leaders to determine the latest trends and best services in the industry, listed Hunt Brothers Pizza above other convenience store pizza providers including Hot Stuff Foods, Piccadilly Circus Pizza, Papa John's and Red Baron® Pizza among others. Responses ranked Hunt Brothers as the best pizza supplier with the most effective sales program.

The branded pizza category was added to the awards in 2009, making Hunt Brothers the first to win a “Top Performer” pizza award. In addition, in 2007 and 2008, the study showed Hunt Brothers as one of the best in the branded fast food category ahead of companies like McDonald's, Blimpie and Dunkin' Donuts.

“Hunt Brothers is pleased to receive Convenience Store Decisions Readers' Choice Award for top pizza in the industry,” said Keith Solsvig, vice president of marketing for Hunt Brothers Pizza. “This award is a testament to our 40 years in the pizza business. As we look forward, Hunt Brothers will continue to provide convenient, profitable programs that provide consumers with innovative new meal options, and hopefully will accept this top pizza honor again in 2011.”

To learn more about Hunt Brothers Pizza or to become a pizza partner, please visit www.huntbrotherspizza.com.

About Hunt Brothers Pizza:

With more than 6,000 locations in 28 states, Hunt Brothers® Pizza is the nation's largest brand of made-to-order pizza in the convenience store industry. Perfect for today's on-the-go lifestyle, Hunt Brothers Pizza offers regular, thin crust, and breakfast pizzas with All Toppings No Extra Charge,® plus the new Hunt Brothers® Wings in Southern Style and Hot 'n Spicy flavors. Family owned and operated for over 40 years and headquartered in Nashville, Tenn., the company provides all of the food products, marketing programs, equipment and training for convenience stores to operate their own turnkey pizza program.

For additional information, please visit www.huntbrotherspizza.com or call (800) 453-3675.

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